

# Radon

The Facts



## Put your **Winning Personality** to **Good Use!**

Your participation in **Radon Tee: World Trek 2010** can help prevent radon-induced lung cancer

### How does Radon Tee: World Trek 2010 work?

The project harnesses the power of social media by posting photos and videos of ordinary people appearing with **Radon Tee**, a special t-shirt designed for Cancer Survivors Against Radon (CanSAR™) by a group of eighth grade students from Illinois. As **Radon Tee** treks around the world, social content is posted to its Facebook™ and Twitter™ profiles, where its fans can see others who support radon awareness and learn about the importance of testing their own homes for radon.

Awareness materials are made available at all **Radon Tee** events. To help promote testing, a discount test kit coupon is provided. A t-shirt commemorating **Radon Tee's** "world trek" is also available for a minimum contribution to assist CanSAR in continuing its fight to prevent radon-induced lung cancer.

### How do I participate in the project?

- Commit to appearing with **Radon Tee** for a photo or video shot, or to tell your own story
- Become involved – sponsor or host a **Radon Tee** event in your community
- Become a **Radon Tee** fan or follower:

Facebook.com/RadonTee

Twitter.com/RadonTee

- Test your home for radon — encourage testing throughout your community
- Tell others about **Radon Tee** — invite their participation in the project
- Help CanSAR continue its fight to prevent radon-induced lung cancer by volunteering your time or making a financial contribution



Learn more about **CanSAR** and how you can help prevent radon-induced lung cancer by visiting [www.CanSAR.org](http://www.CanSAR.org)

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- Naturally-occurring, cancer-causing radioactive gas found in toxic levels in every state.
- Leading cause of lung cancer among non-smokers, second overall to smoking — attributed to 1 in 7 of *all* lung cancer deaths.
- Enters homes through cracks and other openings — can become trapped in dangerous levels.
- Recommended by US Surgeon General and EPA to fix homes with levels above 4.0 pico curies per liter of air (pCi/L).
- Nationwide, 1 in 15 homes contain toxic radon levels above 4.0 pCi/L.
- Exposure can be limited through proven, cost-effective testing and mitigation techniques.

Today, it is difficult to find anyone whose life has not been affected by radon-induced lung cancer. Sadly, most people have no idea the impact radon has had on their life, or the life of someone they love. **The simple fact is:** Each day, radon-induced lung cancer claims more than 57 lives in the United States. This year alone, more than 21,000 men and women will fall victim to this deadly disease.



**Radon Tee: World Trek 2010** brings social awareness to communities through the power of photos, videos and personal stories to prevent radon-induced lung cancer.



Radon Tee: World Trek 2010™ is sponsored by Cancer Survivors Against Radon™ (CanSAR), a non-profit organization dedicated to preventing radon-induced lung cancer and saving lives through education and awareness.

\*US Environmental Protection Agency. A Citizens Guide to Radon. EPA 402-K-09-001, January 2009.

  
**CanSAR**™  
Cancer Survivors Against Radon